

**Food Shopper Segmentation**  
**TELL US HOW YOU SHOP AND WIN PRIZES**  
**Prize Draw Terms and Conditions**

**1. PROMOTER:** This promotion is operated by Co-operative Group Limited, a registered society under the Co-operative and Community Benefit Societies Act 2014, Registered No 525R with registered office at 1 Angel Square, Manchester, M60 0AG. References to “we”, “us” or “our” in these terms and conditions are references to the promoter.

**2. OPENING AND CLOSING DATE:** This promotion opens at 17:00 on 30 January 2018 and closes at 23:59 on 1 March 2018. Any entries made before the opening date or after the closing date will not be valid and will not be entered into this promotion.

**3. ELIGIBILITY:** This promotion is only open to members and employee members of Co-operative Group Limited. However, employees of the promoter or any of its group undertakings and its agencies who are directly connected with the creation and administration of this promotion are excluded from entering this prize draw. Entrants aged under 18 must obtain written parental or guardian consent to enter and (if drawn as a winner) to claim their prize. We may ask a winner to provide proof of age or membership. Only one entry will be registered per member.

**4. HOW TO ENTER:** This promotion is free to enter and no purchase is necessary. To enter, visit <https://joinin.coop.co.uk/opportunities/118>, complete the Join In “Tell us how you shop and win prizes!” opportunity and click the opt-in box (to enter this promotion) when submitting the survey.

**5. PRIZES:** There are 11 prizes to be won in total. The first winner to be chosen will win an Apple iPad [32gb Wifi model]. The next 10 winners to be chosen will each win 1 x £50 Co-op Voucher. Prizes are provided at our discretion and we may substitute or change the prize for a prize of an equivalent or greater value if circumstances beyond our control make it necessary to do so. Maximum one prize per winner.

**Co-op Voucher:** Redemption of the Co-op voucher is subject to the terms and conditions printed or referred to thereon (including redemption before the expiry date, if stated). Vouchers are not exchangeable and no cash alternative can be requested. Vouchers are provided at our discretion and we may substitute or change the voucher for a prize of an equivalent or greater value if circumstances beyond our control make it necessary to do so.

**6. WINNER SELECTION:** Winners of the prize draw will be selected within 28 days after the closing date of this promotion. The winning entries will be chosen by random draw from all entries received. The draw will be supervised by an independent adjudicator. Details of the independent adjudicator can be obtained by sending an email to [JoinIn@coop.co.uk](mailto:JoinIn@coop.co.uk) no earlier than 28 days after the closing date of the promotion.

**7. NOTIFICATION:** We will contact winners within 14 days after selection. The winners will be notified using the details provided on entry to this prize draw or held on their member records (preferably by email) and winners will be asked to provide a valid UK postal address to be able to claim the prize. If a winner does not respond within 14 days of being notified, then the winner’s prize will be forfeited and another winner will be picked at random in accordance with the process described in clause 6. Winners should allow 28 days from claiming the prize for delivery of the prize (delivery and postage included). We won’t accept responsibility for prizes that are lost, delayed in the post, stolen or unused by their expiry date. We also won’t accept responsibility for incomplete or incorrect postal addresses provided on entry to this prize draw or held on the member record.

**8. DECISIONS OF THE PROMOTER AND ADJUDICATOR:** If there is any dispute about the receipt of validity of any entry or any other aspect of this promotion, this will be decided by us. The decision of the adjudicator in relation to the winners is final and binding and no correspondence will be entered into about it. Our decision regarding any other aspect of this promotion is final and binding and no correspondence will be entered into about it.

**9. WINNER LIST:** Winners' names and respective counties of residence can be obtained by sending an email to [JoinIn@coop.co.uk](mailto:JoinIn@coop.co.uk) no earlier than 56 days after the closing date.

**10. AGREEMENT TO THESE TERMS AND CONDITIONS:** Entry to this promotion shall constitute your acceptance of these terms and conditions and your agreement to be bound by them. These terms and conditions take effect immediately upon entry to the promotion.

**11. DISQUALIFICATION:** We reserve the right to reject any entry, withhold any prize and disqualify you from the promotion if we suspect you of failing to comply with these terms and conditions or of fraud, cheating or dishonesty.

**12. NO RESPONSIBILITY FOR ENTRIES NOT RECEIVED:** We accept no responsibility for entries not successfully received by us, or which are delayed, due to a technical fault, technical malfunction, computer hardware or software failure, satellite, network or server failure of any kind.

**13. LIMITATION OF LIABILITY:** Insofar as is permitted by law, we, our agents or distributors will not in any circumstances be responsible or liable to compensate you or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the prize (if you win) except where it is caused by our negligence or the negligence of our agents or distributors or that of our or their employees. Your statutory rights are not affected.

**14. USE OF PERSONAL INFORMATION TO ADMINISTER PROMOTION:** We, other members of the Co-operative Group and 3rd party agencies acting on our behalf, may collect personal information from you in accordance with the Data Protection Act 1998 and other applicable data privacy laws. Except as set out in clause 15 below, we and other members of the Co-operative Group will only use your information for the purposes of administering this promotion.

**15. USE OF PERSONAL AND OTHER INFORMATION FOR PROMOTIONAL**

**PURPOSES:** By entering this promotion, you agree that if you win we, other members of the Co-operative Group and 3rd party agencies acting on our behalf, may use your entry, name, image, county of residence and any testimonial you have provided to us, for promotional purposes (including on our websites, social media, within our magazines or within promotional emails).

**16. CANCELLATION OR WITHDRAWAL OF PROMOTION:** We reserve the right at our absolute discretion to withdraw or cancel this promotion without prior notice and without liability to any party if it becomes necessary to do so.

**17. CHANGES TO THESE TERMS AND CONDITIONS:** We reserve the right to amend these terms and conditions at any time. Revised terms and conditions will be available at: <https://blog.coop.co.uk/tell-us-how-you-shop-and-win-prizes-terms-and-conditions/>. It is your responsibility to keep up to date with any such changes.

**18. RELEVANT LAW:** This promotion and these terms and conditions are governed by the laws of England and you agree to submit to the jurisdiction of the English courts if any dispute arises.